

KOLADE YUSUF

Senior Web Designer & Full-Stack Developer

■ Ibadan, Oyo State, Nigeria | ■ +234 905 392 0256 | ■ kolade4jj@gmail.com | ■ koladeyusuf.com

Professional Summary

Innovative and results-driven Web Designer & Developer with over 10 years of experience delivering high-performing, user-friendly, and responsive websites across e-commerce, education, healthcare, and corporate sectors. Adept at bridging design and functionality by blending UI/UX design expertise with robust front-end and back-end development skills. Recognized for improving client engagement, boosting online presence, and implementing SEO strategies that drive measurable growth. Passionate about digital transformation, performance optimization, and delivering client-focused solutions.

Core Competencies

Web Development: HTML, CSS, JavaScript, PHP, WordPress, Bootstrap, jQuery

UI/UX Design: Wireframing, Prototyping, Responsive Design, Accessibility Standards

Digital Strategy: SEO Implementation, Content Optimization, Conversion-Focused Design

Professional Skills: Client Engagement, Cross-Functional Collaboration, Agile Workflow, Time & Project Management

Tools & Technologies

Git

Photoshop

Illustrator

Figma

VS Code

cPanel/WHM

MySQL

Google Analytics

Trello

Professional Experience

Harvard Management, Lagos State (2014 – Present)

Delivered 25+ custom-built responsive websites, increasing client engagement and online sales.

Designed and maintained custom WordPress themes and plugins, improving scalability and site performance.

Executed SEO strategies that boosted client visibility, achieving an average of 35% increase in search rankings.

Partnered with marketing and content teams to align designs with brand goals, improving customer conversion.

Ensured 24/7 functionality and security by providing continuous technical support and troubleshooting.

TINUUDA, Iyanaipaja, Lagos (2009 – 2014)

Designed and launched 15+ websites for businesses in retail, fashion, and services.

Developed mobile-first designs that increased accessibility and user satisfaction.

Improved load speed and site responsiveness, leading to 20% higher customer retention.

Collaborated with clients to translate business requirements into functional web solutions.

Key Achievements

Successfully managed end-to-end web development projects with 100% on-time delivery.

Built a personal brand portfolio (koladeyusuf.com) showcasing professional projects and client testimonials.

Developed secure, scalable e-commerce platforms handling over 5,000+ monthly transactions.

Provided mentorship and training for junior developers and interns, fostering a collaborative tech team.

Education

B.Sc. in Computer Science | NOUN, Ibadan – 2014

Selected Projects

Yektech.com.ng – Developed a fully responsive e-commerce website for a leading retail company.

Isoyotfashion.com – Designed and launched a user-friendly platform for a fashion business.

Harvard.com.ng – Built a visually engaging portfolio website for a corporate brand.

Koladeyusuf.com – Personal portfolio showcasing web design, development, and creative projects.

References

Available upon request.